

# Corporate Sponsorship Program

Reach a wide audience of industry leaders and support a growing network of intelligence professionals

### Who We Are

The FBI Association of Intelligence Analysts (AIA) is a 501(c)6 nonprofit trade association comprised of former FBI Intelligence Analysts.

Our membership and outreach span nearly every sector, corporate security and crisis management professionals, cybersecurity leaders, entrepreneurs, threat intelligence analysts, risk managers, human resources specialists, scholars and academics, compliance and governance professionals, consultants, public speakers, journalists, geopolitical analysts, and more.

The FBI AIA is not a part of the Federal Bureau of Investigation or acting on behalf of the FBI.

# **Why Partner With Us**



### Wide Industry Representation

Since leaving the FBI, our AIA members have transitioned to dozens of industries, from startups to Fortune 500 companies



# Growing Community

Our community is expanding in both members and subscribers because we are a trusted organization that puts out valuable information



## Opportunities for Growth

Our community is filled with leaders and builders who are often looking for solutions to take their organizations to the next level

## **Sponsorship Tiers**

#### Gold Sponsor - \$1,000-\$4,999

- Your company logo and name on the FBI AIA website sponsor page
- Recognition in the FBI AIA newsletter to members (e.g., to highlight services and products)
- Social media acknowledgment (e.g., LinkedIn, Slack, Instagram)
- Recognition in general FBI AIA event programming
- Recruitment opportunity to query talent among our membership

#### Platinum Sponsor - \$5,000+

- Gold Sponsor benefits as outlined above
- Tailored social media campaign (e.g., LinkedIn, Slack, Instagram) to over 3,000 (and growing) followers
- Opportunity to provide a short promotional article for the FBI AIA newsletter to both membership and other subscribers
- Speaking opportunity at a selected FBI AIA event (to include virtual events with members)
- Opportunity to have a dedicated email sent to the FBI AIA email list on sponsor's behalf